



Latin American & Caribbean Air Transport Association

MISSION

ALTA coordinates the collaborative efforts of its members

in order to facilitate the development of **safer**, more **cost-efficient** and **environmentally** friendly air transport in the Latin America and Caribbean region for the mutual benefit of the association's members, their customers and the industry.



Governance: Executive Committee

+



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Andrés Conesa



VICE-PRESIDENT



Enrique Cueto



VICE-PRESIDENTS



**Mariano
Recalde**



**Fabio
Villegas**



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Heilbron**



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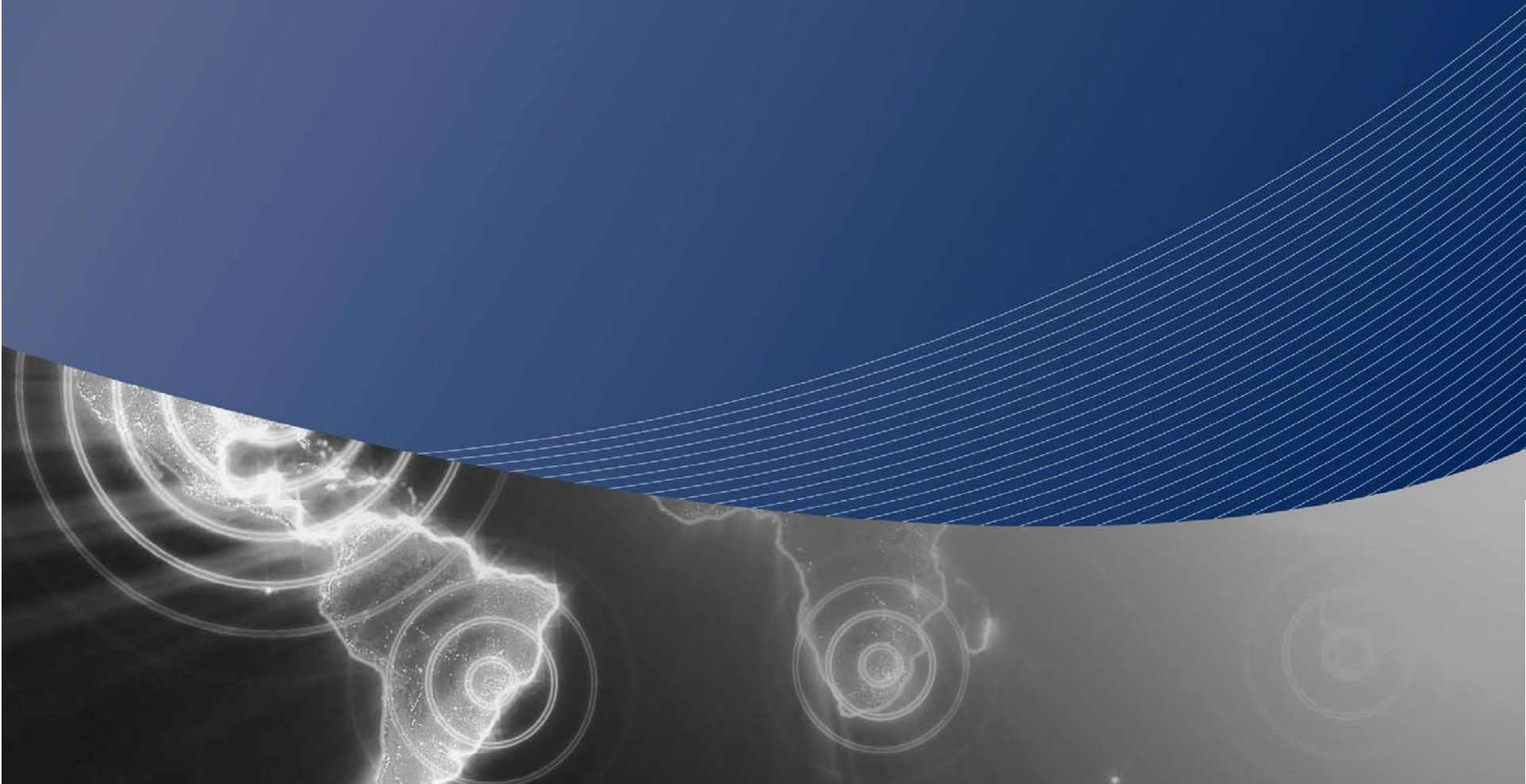


**Albert
Kluyver**





Membership



Full Members



Affiliate Members





1.8 Million flights / year



1 Departure every **17** seconds

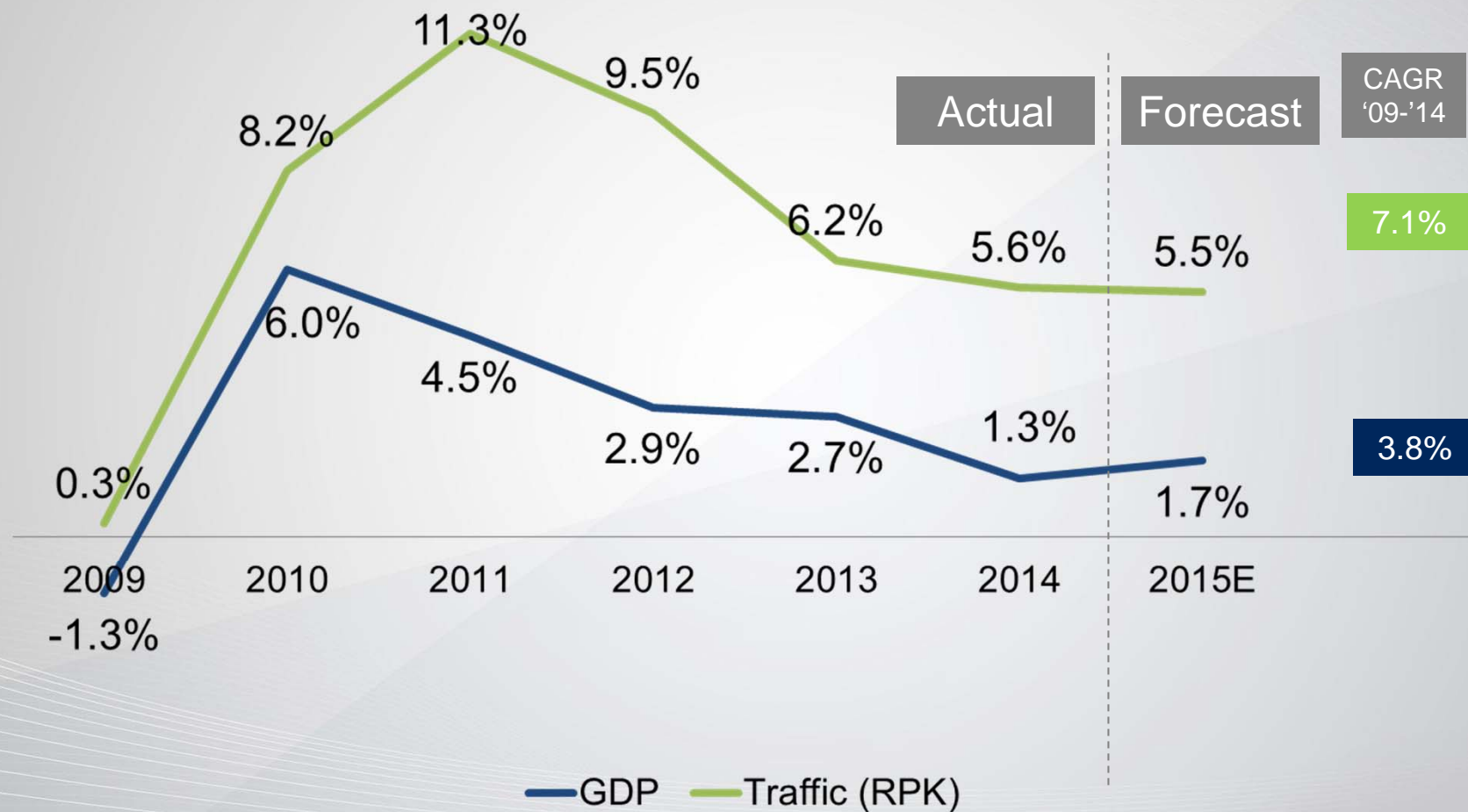


Carrying **115** Passengers



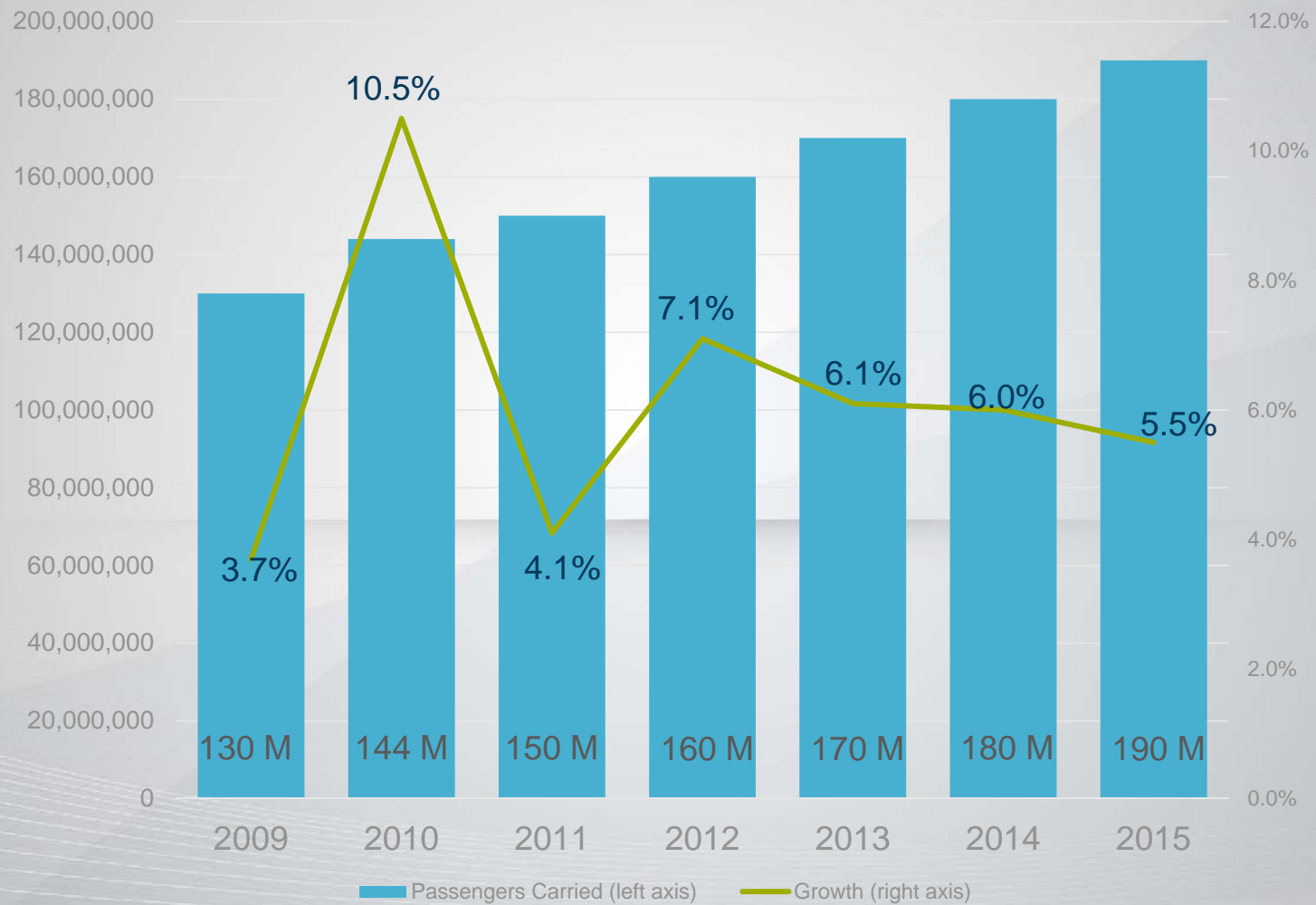
Connecting **378** airports through over
1100 city pairs

LAC Traffic and GDP Growth

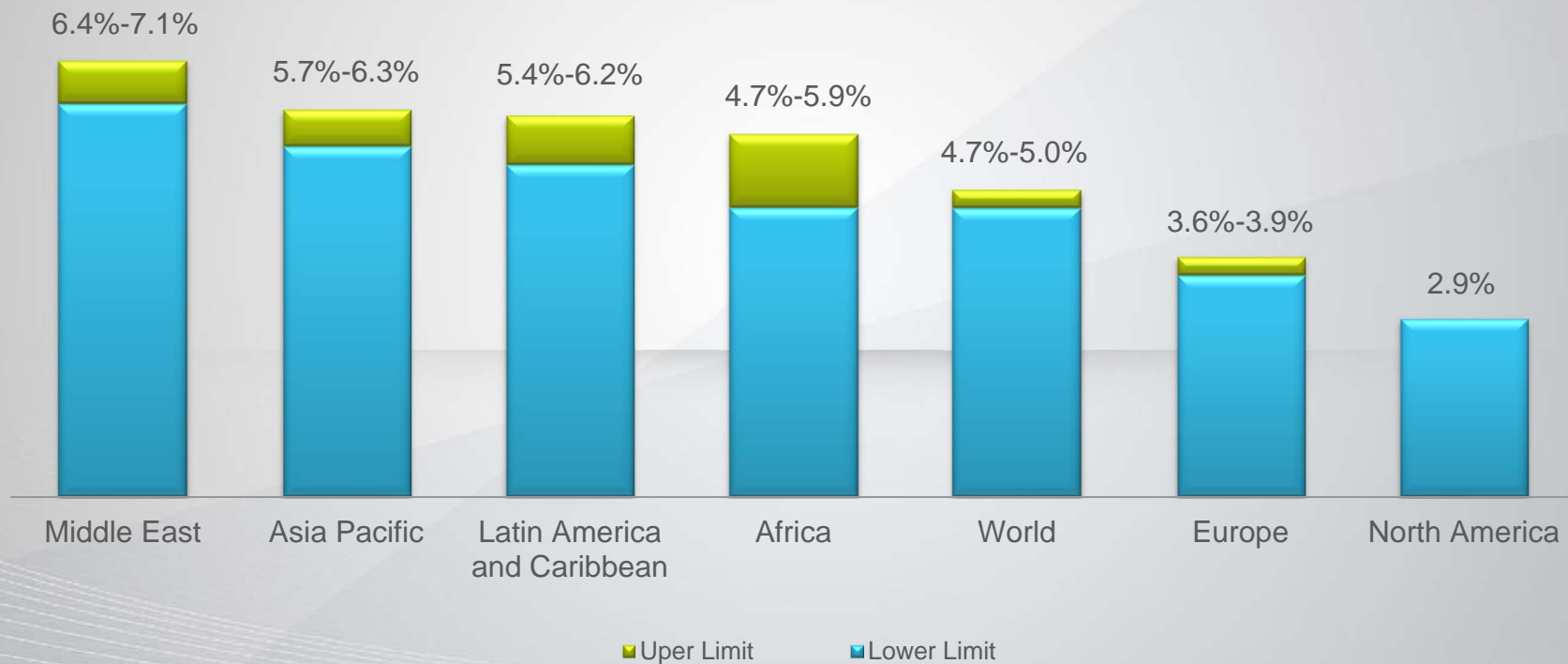


Source: IMF, IATA

ALTA's Airlines

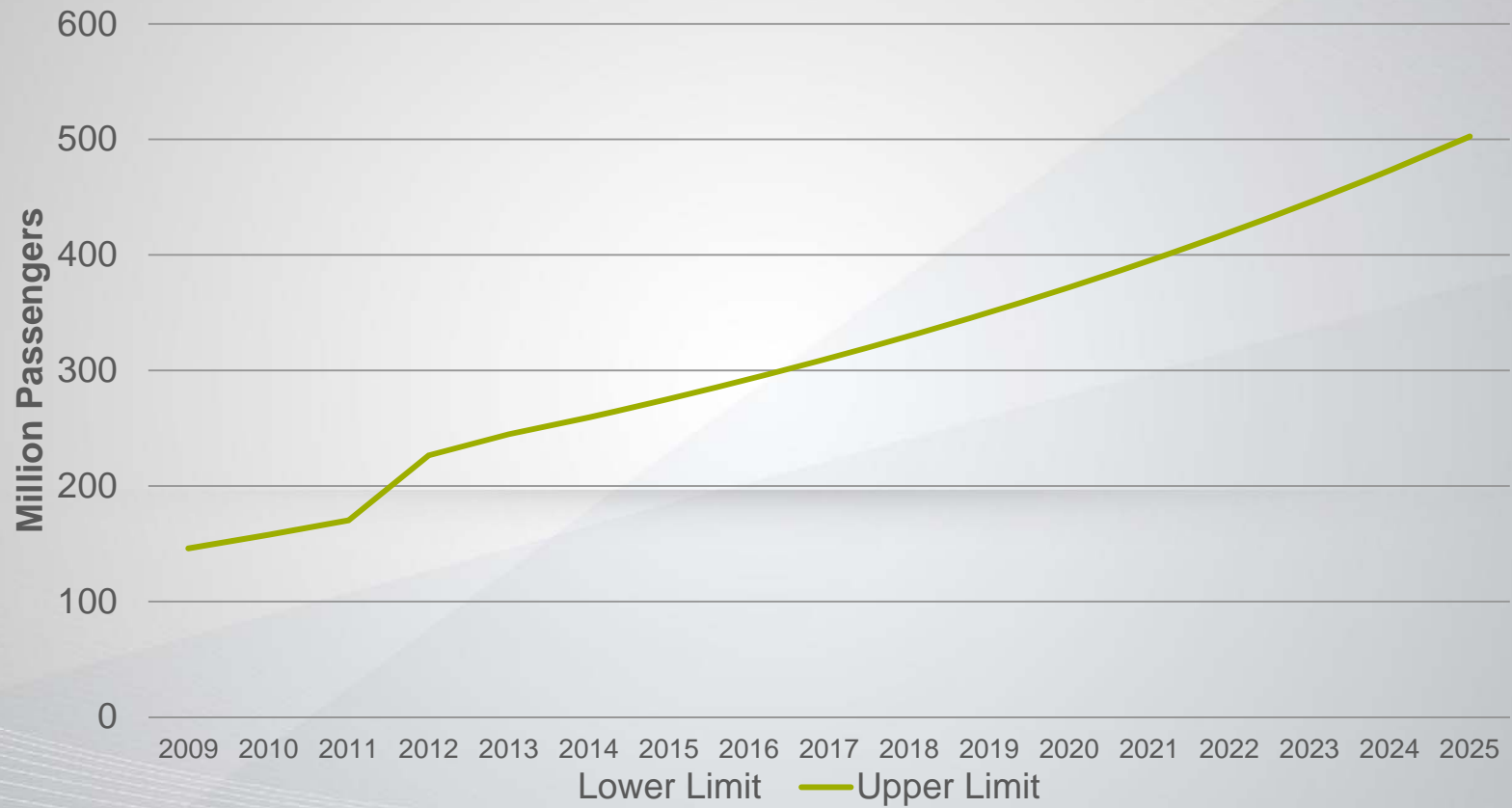


Long Term Traffic Forecast



Source: Airbus, Boeing

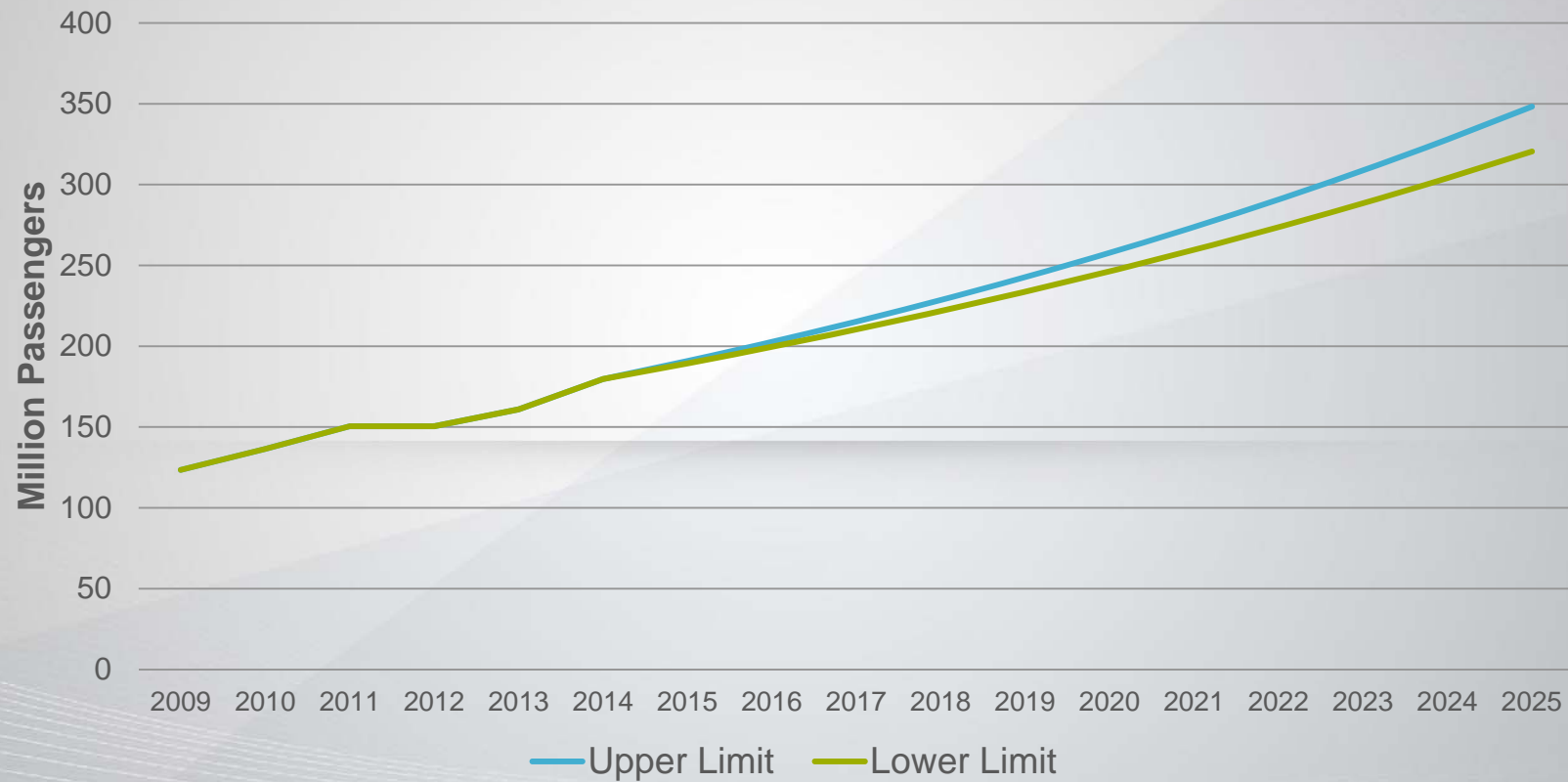
LAC Passenger Projections



Source: ATAG, IATA, Airbus, Boeing



ALTA Passenger Projections



Source: ATAG, IATA, Airbus, Boeing



Economic Benefits of Aviation in Latin America and the Caribbean



GDP

2013: USD 150 Billion

2032: USD 389 Billion

Source: ATAG

Note: includes direct, indirect, induced, catalytic (tourism) effects

Economic Benefits of Aviation in Latin America and the Caribbean



JOBS

2013: 4.9 Million

2032: 9.8 Million

Source: ATAG

Note: includes direct, indirect, induced, catalytic (tourism) effects

ALTA Airlines Fleet

	2004	2015	2033
Number of aircraft	538	1195	3580
Average age (years)	11.2	8.1	N/A

Source: Ascend, ALTA
* vs. 2008



Caribbean



Economic Impacts of Travel and Tourism in the Caribbean

Travel & Tourism Total Contribution to GDP		2014 % share
1	Caribbean	14.6%
2	South East Asia	12%
3	North Africa	11.1%
4	Oceania	11%
5	European Union	9.7%
6	Latin America	9.2%
7	North East Asia	8.9%
8	North America	8.2%
9	Middle East	7.4%
10	Sub Saharan Africa	6.8%

Travel & Tourism Total Contribution to Employment		2014 % share
1	Caribbean	13%
2	Oceania	12%
3	North Africa	11.3%
4	European Union	11.1%
5	North America	10.5%
6	South East Asia	9.7%
7	North East Asia	8.4%
8	Latin America	8.3%
9	South Asia	7.9%
10	Middle East	7.6%

Source: WTTC



Tourist Arrivals

✓ CANCUN

1978	400,000
2014	4,400,000



✓ PUNTA CANA

1978	300,000
2014	5,100,000



✓ ORLANDO

1971	11,000,000
2014	62,000,000

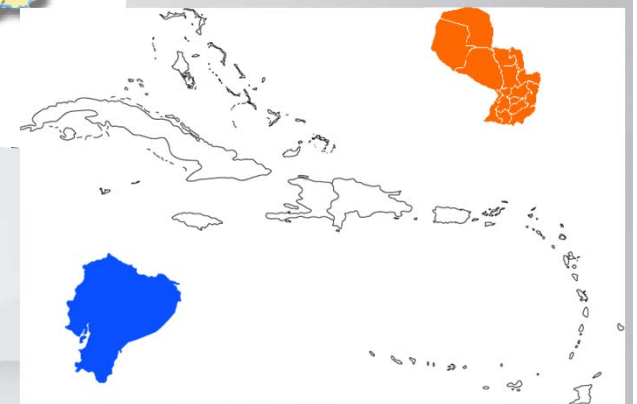
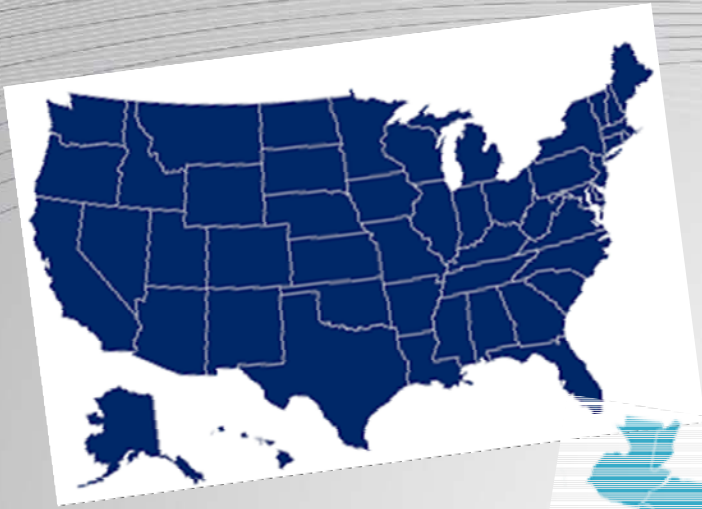


WHAT'S NEXT?



This growth has its challenges





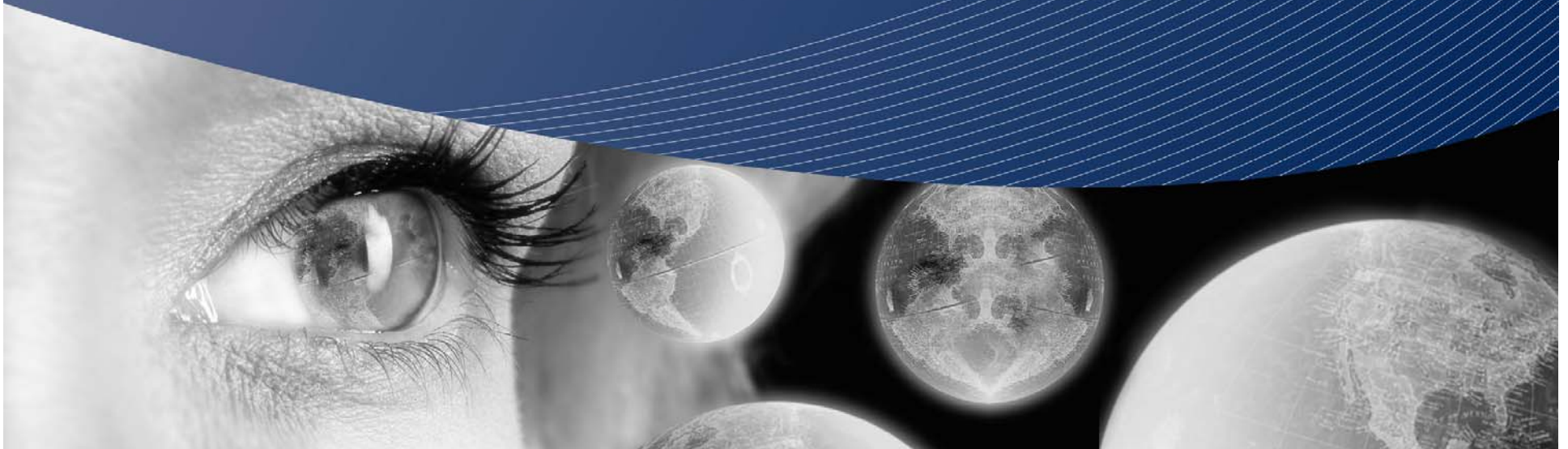
Less barriers and more collaboration



Barriers or challenges



- ✓ Diminishing jurisdiction of Aviation Authorities
- ✓ Lack of common goals and collaboration
- ✓ Contradictory consumer protection regulations
- ✓ Infrastructure planning
- ✓ Absence of environmental agreement



Create a collaboration partnership to achieve a positive regional growth



The background features a series of thin, wavy, light blue lines that sweep across the top and bottom of the frame. Overlaid on these are several large, semi-transparent geometric shapes, including triangles and polygons, in shades of light blue and grey. The overall effect is a modern, minimalist aesthetic.

Thank you
Gracias